



# NEIL WILLS

Digital Director / Designer / Developer

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www.kuhboom.com

## EXPERIENCE

**SENIOR DIGITAL DIRECTOR AT TC MEDIA** **2015 - PRESENT**

Clients : Home Depot, Canadian Tire, Sobeys, Babies R Us, Grand & Toy, Pharmasave, Rexall, Staples. Digital design and front end development lead. Solely responsible for new digital development division.

**CREATIVE DIRECTOR AT MEDIA-VISION INC** **2011 - 2015**

Clients : Suzuki, Dairy Queen, RBC, Children's Wish Foundation, SunOpta, Purity Life, LA Weightloss, Puratos, Ryvita, Jordans, Sunrich Naturals, RioCan. Conceptual design and front end development lead. Managed a mid size team of designers and developers creating cross media campaigns.

**DESIGNER / DEVELOPER AT KUHBOOM** **2008 - 2011**

Owner and operator of kuhboom.com. The core of my freelance work was through agency contracts. focused on print campaigns, branding, creative project management, and front end web design and development. Global clients from Australia, UK, Brazil, U.S. and Canada.

**LEAD DESIGNER / DEVELOPER AT TECHWYSE** **2005 - 2008**

Graphic and web design lead. Strong focus on SEO and UI/UX principals. Concept, design, copywriting and coding for a diverse clientele. Project management and main contact to clients for all creative direction.

**JUNIOR DESIGNER / DEVELOPER AT AMBIGUOUS INT** **2003 - 2005**

Working under senior designers and developers, our focus was custom software for the U.S. education industry. The software was designed to help manage top level universities with data work flows, and to standardize digital assets and processes.

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## SKILLS

ADOBE SUITE (PS, AI, ID, DW), HTML5, CSS, JAVASCRIPT, JQUERY, UI/UX, CREATIVE DIRECTION, PROJECT MANAGEMENT, TEAM LEAD.

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## EDUCATION

**BACHELOR OF VISUAL DESIGN** **FANSHAWE COLLEGE**

Three year advanced digital arts program. Comprehensive training in interactive design, web and multimedia, and illustration.